

Press release

August, 2020

#IntersecBAConecta is coming: conversations about economics, business, and current trends in the safety and security industry

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The digital initiative offers a virtual venue where the community that gathers around the exhibition can meet and connect. Find the full schedule below.

#IntersecBAConecta will arrive from August 26 to 28: a series of virtual meetings aimed at professionals in the safety and security industry. The initiative aims to help companies, professionals and associations to regain contact with each other, to foster debate, and to disseminate industry news while awaiting the return of face-to-face meetings at the trade fair during March 2021 at La Rural Trade Center.

The first proposal is "**Overview**": a segment dedicated to the analysis of current affairs, business, and the economy at large. **On Thursday, August 27 at 11am, Guillermo "Willy" Kohan will present "Argentina after the Covid-19"**, a conference in which the renowned journalist will share his view of the industry's perspectives and opportunities in the post-pandemic scenario. The activity is free—prior registration required—and places are limited. If you wish to attend, please [register here](#).

Today more than ever, it is crucial to strengthen ties with all industry members to exchange experiences and opinions: #IntersecBAConecta's second proposal is "**Between colleagues**", a virtual venue where the exhibitors of Intersec Buenos Aires will showcase their latest innovations in products and services, most of them aimed at needs arising from the pandemic. These talks will take place between August 26 and 28; they are free, with prior registration required.

This is the schedule as of August 20:

- **Big Dipper:**

The pandemic and its consequences: technological solutions to

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consider

Wednesday, August 26, 10 a.m. - Speakers: Santiago Lovera and Nicolás Fontana, Big Dipper Product Managers

- **Bioseif:**

Safety Cutters MARTOR – Industrial Accidents I

Wednesday, August 26, 11 a.m. - Speaker: Diego Azulay

Industrial Blockers BLOOK – Industrial Accidents II

Friday, August 28, 11 a.m. - Speaker: Diego Azulay

- **Netio:**

Alarm communicators, application integration for subscribers and strategic remote-technical management platforms for this new normal

Wednesday, August 26, 4:00 p.m. - Speaker: Hernán Vallejos, Commercial Manager

- **Siera:**

Siera COVID-19 solutions

Wednesday, August 26, 6:00 p.m. - Speaker: Eng. Leandro Romano

- **Santista Workwear:**

Technical fabrics for the professional industry

Thursday, August 27, 3pm. - Speakers: María Florencia Ricco and Patricio Arluna

- **DX Control:**

Alarm communicators - Bigger Business with Innovative Technologies.

Thursday, August 27, 4:00 p.m. - Speaker: Adrián Matías Campeón

- **ZKTeco:**

Solutions for the new normal

Thursday, August 27, 7:00 p.m. - Speaker: Cristian Scatorchio, ZKTeco Regional Sales Manager

- **Mapa Professional:**

Modifications to the 2016 regulation, and COVID-19 care

Friday, August 28, 2:00 p.m. - Speaker: Florencia Vázquez, Trade Marketing Manager

All talks are free and require prior registration. To request the registering information, please complete [this form](#).

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

Further information:

www.intersecbuenosaires.com.ar

Intersec Buenos Aires
6° International Trade Fair for
Commercial and Information Security,
Fire Protection and Safety
La Rural Trade Center
Buenos Aires, March 17 - 19, 2021

Press information and photographic material:

<https://intersec-buenos-aires.ar.messefrankfurt.com/buenos-aires/en/press.html>

Links to websites:

[Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#)

Safety, Security & Fire

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With eleven trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America. Further information on: www.safety-security.messefrankfurt.com

Background information on CASEL

CASEL, Cámara Argentina de Seguridad Electrónica (i.e.: the Argentinean Chamber of Electronic Security), is the chamber of the security product manufacturers, importers, assemblers and service providers.

For more information, please visit our website at: www.casel.org.ar

Background information on CAS

CAS, Cámara Argentina de Seguridad, (i.e.: the Argentinean Safety Chamber) is a nonprofit focused on promoting the partnering spirit among business people engaged in manufacturing and marketing items or providing services associated to life and goods protection.

For more information, please visit our website at: www.cas-seguridad.org.ar

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the

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following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia and Arminera, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

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